



# BUSINESS ADMINISTRATION

## Bachelor Program

### YOUR PERFORMANCE STARTS HERE!



#### Engaging student life

A wide range of curricular and extracurricular activities: courses, seminars, roundtables, professional development workshops, student festivals, public speaking events.



#### In the top

Moldova State University remains at the top of international rankings among universities in the Republic of Moldova.



#### International collaboration

A strong international cooperation network: 110 bilateral cooperation agreements with higher education institutions and 55 agreements within the Erasmus+ K1 program.

Founded on October 1, 1946, Moldova State University (USM) is the first public higher education institution with national university status in the Republic of Moldova.

With over 13,000 students, USM is a major hub for education and research, offering high-level training rooted in quality and innovation. Its multidisciplinary curriculum stands out for its diversity, encompassing 11 faculties, 120 bachelor's and master's programmes, 6 dual degree programmes, 4 doctoral schools, and 11 research institutes.

Today, USM is a member of the International Association of Universities, the Francophone University Agency, and the Association of Eurasian Universities.

 <https://admitere.usm.md>

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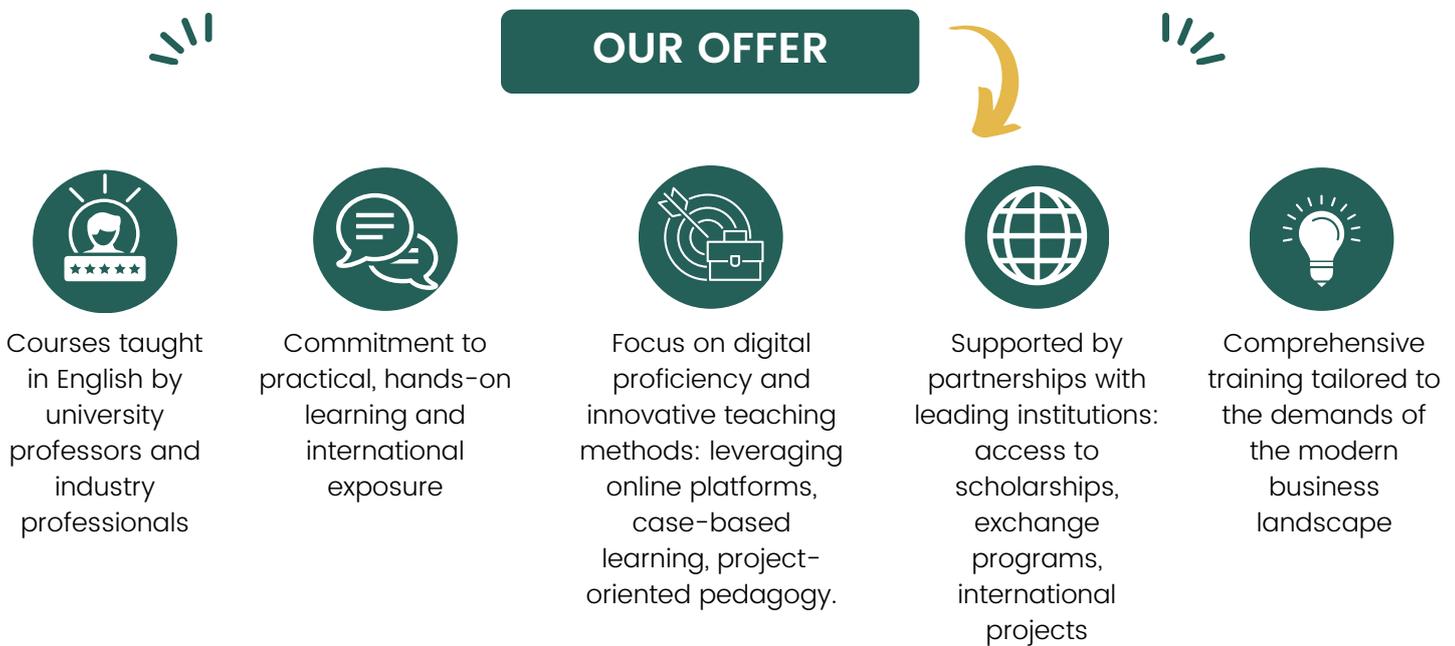


# ABOUT US

The Business Administration Bachelor Program equips future professionals with a solid foundation in core business disciplines, enabling them to thrive in a globally competitive, multicultural, and dynamic economic environment. This program is designed to foster entrepreneurial, managerial, and analytical skills, preparing graduates for careers in diverse sectors including finance, marketing, human resources, and operations.

The curriculum emphasizes practical business knowledge and real-world application, covering five priority areas: business strategy and planning, financial management, operational efficiency, stakeholder engagement, and continuous professional development. Students benefit from courses that develop critical thinking, ethical decision-making, and effective communication skills, essential for navigating today's business landscape.

Disciplines offered: Business Fundamentals, Economics, Accounting, Marketing, Organizational Behavior, Business Law, Finance, Operations Management, Strategic Management, Project Management, International Business, Ethics and Social Responsibility, Leadership, and Communication.



## Enrolment conditions:

To meet the general entry requirements for bachelor's studies, you must:

- have successfully completed your upper secondary (high school) education
- be able to demonstrate proficiency in English.

## Holders of diplomas can pursue the following professions:

These professionals can work in a variety of industries such as finance, marketing, human resources, consulting, operations, and entrepreneurship, both at national and international levels.

Program Coordinator: Boris Coretchi

